

PG-CS-1129 MSADS-11

**P.G. DEGREE EXAMINATION —
FEBRUARY, 2023.**

Apparel and Fashion Design

First Semester

RESEARCH METHODS AND STATISTICS

Time : Three hours

Maximum marks : 70

PART A — (5 × 5 = 25 marks)

**Answer any FIVE questions out of Eight questions in
300 words.**

All questions carry equal marks.

- 1. What is research proposal? Talk about its components. How a researcher creates and assesses a research proposal?**
- 2. Discuss the steps in preparing a Questionnaire.**
- 3. Describe the different types of charts and diagrams used in data analysis in brief.**

4. Brief the meaning and scope of statistics.
5. Explain F-test in detail.
6. How will you determine the mean deviation? Explain.
7. Explain the sources of literature and its significance.
8. Specify the sampling's accuracy. How do you intend to assess it?

PART B — ($3 \times 15 = 45$ marks)

Answer any THREE questions out of Five questions
in 1000 words.

All questions carry equal marks.

9. Give an explanation of good research design. Do all research studies benefit from a single study design, and if not, why?
10. Explain the census and sample method in detail.
11. How would you proceed when using the information from secondary sources?

12. Write short notes on the following:
- (a) Editing of data
 - (b) Sources of secondary data
 - (c) Selection of a research problem
 - (d) Generalisations of findings.
13. Write in detail on application of Chi-square test and ANOVA test.
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PG-CS-1130 MSADS-12

**P.G. DEGREE EXAMINATION -
FEBRUARY, 2023**

Apparel and Fashion Design

First Semester

WORLD TEXTILES AND COSTUME

Time : 3 hours

Maximum marks : 70

SECTION A — (5 × 5 = 25 marks)

**Answer any FIVE questions out of Eight questions
in 300 words.**

All questions carry equal marks.

1. Explain French Renaissance
2. Give importance on Turkish embroidery
3. State Plangi work.
4. Describe Indian embroideries.
5. Identify the types of middle east textiles.
6. Describe 20th century American costume.
7. Explain the costumes of Germany.
8. Explain shortly on Kenya and Uganda costume.

SECTION B — (3 × 15 = 45 marks)

Answer any THREE questions out of Five questions in
1000 words.

All questions carry equal marks.

9. Describe prehistoric costumes.
 10. Write a detailed note on African textiles.
 11. Discuss about ancient French costumes.
 12. Classify American costumes in various countries.
 13. Explain Eastern Countries costumes.
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**P.G. DEGREE EXAMINATION –
FEBRUARY 2023.**

Apparel and Fashion Design

First Semester

Elective – 1 – INDIAN TEXTILE INDUSTRY

Time : 3 hours

Maximum marks : 70

PART A — (5 × 5 = 25 marks)

**Answer any FIVE questions out of Eight questions
in 300 words**

All questions carry equal marks.

- 1. Write a note on development of Indian textile industry in silk fibers.**
- 2. Explain the origin of readymade garments.**
- 3. Recall the organizations related to textile industry.**
- 4. Describe the concept of MFA.**
- 5. Explain the trade promotion services.**

6. Describe the role of Textile research associations.
7. State the recent technological developments in weaving.
8. Analyze the allied industry in textiles.

PART B — (3 × 15 = 45 marks)

Answer any THREE questions out of Five questions
in 1000 words.

All questions carry equal marks.

9. Elaborate on man-made textile industry origin and growth.
10. Write a detailed note on concepts of GATT and MFA.
11. Explain the roles and services of Export Promotion Councils of India.
12. Elaborate on sericulture.
13. Explain recent technological developments in textile finishing industry.

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**P.G. DEGREE EXAMINATION,
FEBRUARY 2023**

Apparel and Fashion Design

First Semester

FASHION DESIGN CONCEPT

Time : 3 hours

Maximum marks : 70

PART A — (5 × 5 = 25 marks)

Answer any FIVE questions out of Eight questions
in 300 words.

All questions carry equal marks.

1. Identify and brief any three fashion terminologies.
2. Give note on stages of fashion.
3. State Head theory.
4. Describe textural effects.
5. Explain colour schemes with colour wheel.
6. Recall tints, tones and shades.

7. Identify a theme based on culture and develop a design.
8. Describe the uses of swatches on the surface texture of garment illustration.

PART B — (3 × 15 = 45 marks)

Answer any THREE questions out of Five questions
in 1000 words.

All questions carry equal marks.

9. Describe adoption theories of fashion.
 10. Write a detailed note on garment designing for various body types.
 11. Discuss about principles of design.
 12. Classify colour schemes with color wheel.
 13. Explain the use of client board in designing a dress.
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**P.G. DEGREE EXAMINATION,
FEBRUARY 2023**

Apparel and Fashion Design

Second Semester

TEXTILE SCIENCE AND MANUFACTURING

Time : 3 Hours

Maximum marks : 70

PART A — (5 × 5 = 25 marks)

Answer any FIVE questions out of Eight questions
in 300 words.

All questions carry equal marks.

1. Classify textile fibres.
2. Explain the uses of silk fibers.
3. Recall acetate rayon manufacturing process.
4. Describe the properties of nylon.
5. Classify spinning.
6. Recall fancy weave and basic weave.

7. Describe history of knitting.
8. Define non-woven, braiding and crocheting.

PART B — (3 × 15 = 45 marks)

Answer any THREE questions out of Five questions
in 1000 words.

All questions carry equal marks.

9. Describe the process of silk manufacturing.
 10. Write a detailed note on new generation fibers.
 11. Explain the types of yarns.
 12. Elaborate on basic weaves.
 13. Classify Non-wovens.
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**P.G. DEGREE EXAMINATION —
FEBRUARY 2023.**

Apparel and Fashion Design

Second Semester

**Elective 2 – FASHION MERCHANDISING AND
MARKETING**

Time : 3 hours

Maximum marks : 70

PART A — (5 × 5 = 25 marks)

Answer any FIVE of the following

- 1. Explain the role of merchandiser.**
- 2. Write about product development**
- 3. Give a short note on demand and cost oriented pricing.**
- 4. Explain about types of fashion marketing research.**
- 5. Define SWOT analysis.**

6. Discuss about fashion marketing plan designing and marketing fashion product
7. How will you survey and organize an exhibition?
8. Explain on interdepartmental relationship for merchandisers.

PART B — (3 × 15 = 45 marks)

Answer any THREE of the following.

9. Discuss the types of merchandising.
 10. Explain the importance of LC amendments in detail.
 11. Write about the sourcing-types and the factors affecting the sourcing
 12. Explain about consumer behavior in fashion and retail industry
 13. Explain about industry tour and project and its role play in detail.
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**P.G. DEGREE EXAMINATION,
FEBRUARY 2023**

Apparel and Fashion Design

Second Semester

ADVANCED GARMENT CONSTRUCTION

Time : 3 Hours

Maximum marks : 70

PART A — (5 × 5 = 25 marks)

Answer any FIVE of the following.

1. Explain the three styles of taking measurements.
2. Write about the methods of pattern making
3. Give a note on drafting of plain and puff sleeve.
4. Design one jumpsuit garment and give its drafting and construction details.
5. Explain on historical changes in maternity wear.
6. Explain on sizes of ready to wear garments.

7. Write about fitting common problems encountered and remedies for fitting defects
8. Give a note on drafting and construction details for handkerchief and tulip skirts.

PART B — (3 × 15 = 45 marks)

Answer any THREE of the following.

9. Discuss the standard measurement charts for children and men.
10. Write a note on developing commercial paper pattern and decoding the commercial paper pattern.
11. Explain on drafting and construction procedure for kids' panty and romper.
12. Design, draft and construction details for full sleeve shirt and kalidaar kurta.
13. Explain the clothing is used for a person with disabilities.
